St. Thomas University
School of Business

Master of Business Administration

General

Course Requirements **(39 credits)**

Preparatory Course (if required) (3 credits)

ACC	500	Fundamentals of Accounting	1
ECO	500	Fundamentals of Economics	1
BUS	500	Fundamentals of Statistics	1

MBA Core Courses (39 credits)

ECO	534	Managerial Economics For Bus. Decision-Making	3
BUS	533	Quantitative Methods for Business	3
BUS	670	Advanced Operations Management	3
ACC	770	Managerial Accounting	3
BUS	705	Advanced Information Systems	3
FIN	751	Financial Management	3
BUS	737	Ethical & Legal Environment of Business	3
BUS	750	Marketing Management	3
BUS	775	International Business	3
MAN	700	Organizational Behavior	3
BUS	794	Seminar in Business Administration	3
BUS	704	Policy, Planning $ Strategy Systems	3
BUS	673	Management Writing and Reporting	3

Course Descriptions

MASTER OF BUSINESS ADMINISTRATION GENERAL

REQUIRED CORE COURSES

ECO 534: Managerial Economics for Business Decision Making

This course focuses on the application of microeconomic theories in the business environment and explores the relevance of economic reasoning to managerial decision-making. Both economic models and quantitative applications will be emphasized. Emphasis will be place in using analytical and quantitative tools to apply economic concepts to real world applications. Topics to be covered include: demand and cost analysis, forecasting, pricing decisions, game theory, risk analysis, capital budgeting and capital analysis. Prerequisite: ECO 500, ECO 531 or equivalent

BUS 533: Quantitative Methods for Business

Quantitative methods are used in business to aid managers and leaders in making decisions. The course provides students with a comprehensive working knowledge of techniques and skills necessary for the application of concepts in other MBA courses. Students will focus on decision analysis, forecasting techniques, linear regression, project scheduling, queuing theory, and linear programming. Prerequisite: BUS 500, BUS 532 or its equivalent.

BUS 670: Advanced operations management

An overview of advanced concepts in operations management, including planning the operations system, organizing for and controlling operations. Concept, theories, and decision-making techniques are combined with computer-augmented case studies.
Prerequisite: FIN 751 recommended

ACC 770 :Managerial Accounting

An analysis of accounting information for the purpose of planning, controlling and decision making. Emphasis on financial statement analysis, cash flow statements, cost analysis, budgeting, and control techniques. Case study method is emphasized. Prerequisite: ACC 500, ACC 530 or equivalent

BUS 705: Advanced Information Systems

Computer information systems approached from an operating manager's perspective—what the system's capabilities are, how they should be designed and managed, and how their benefits can be best assured for the organization.

FIN 751: Financial Management

Acquisition of capital and debt, long-range and annual budgeting, budget management, cash slow management, short-term debt financing, interfacing with operation functions.
Prerequisite: ACC 500, ECO 500and BUS 500 or equivalents

BUS 737: Ethical & Legal Environment of Business

This course is an examination of both ethical and legal issues from the perspective of business enterprises, the community and preservation of the environment. Study of case and statutory law and the use of case study method to analyze legal and ethical problems that arise in: various business, governmental and social contexts.

BUS 750: Marketing Management

A comprehensive overview of market analysis for new and on-going products and services. Competition, innovation, and the integrated organization of marketing and sales. A computer marketing simulation is utilized.

BUS 775: International Business

This course provides an introduction to the international business environment and the practices of multinational corporations in functional areas such as strategic planning, foreign investment, international marketing, logistics, financial management , taxation, human resource management, etc.

MAN 700: Organizational Behavior

This course provides a micro-perspective on organizations within the context of motivation, leadership, communication, interpersonal relations and group dynamics. Students will be encouraged to apply theoretical material to case studies and their own organizations.

Course Descriptions

MASTER OF BUSINESS ADMINISTRATION GENERAL

BUS 794: Seminar in Business Administration
Various topics in business administration will be presented in this seminar.
Prerequisite: At the discretion of the instructor.

BUS 704: Policy, Planning & Strategy Systems
Concepts, theories, and practices in public, private, and non-profit organizations of policy-making, strategy, planning, budgeting, and various implementing systems. The case study method integrated with a contingency approach to management. This course should be taken after most of the MBA core courses have been completed, but before taking the comprehensive examination.

BUS 673: Management Writing and Reporting
Effective methods of researching, writing, and presenting case studies and management reports.
Required as a first-term course for the MBA program.

MAN 700: Organizational Behavior
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