

José Rocha

Assistant Professor of Management
Department of Business Administration
Gus Machado School of Business, St. Thomas University
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Education

Doctor of Philosophy (Ph. D.) in Business Administration	Florida International University (FIU) Miami, FL, USA	August 2011 Dissertation Defense: April 29 th , 2011.
Master of Science Management of Technology	University of Miami Miami, FL, USA	May 2007 <u>Concentration:</u> Management of Technology and Innovation <u>Certificate in:</u> * Human Factors and Ergonomics
Master of Business Administration	State University of New York at Buffalo Buffalo, NY, USA	May 1993 <u>Dual Concentration:</u> * International Business Management * Management IT Systems
Bachelor of Science Management IT Systems	Tec de Monterrey (ITESM) Querétaro, Qro., México	May 1987 <u>Dual Concentration:</u> * International Business Management * Management IT Systems

Executive Education

Certificate	IESE Business School Universidad de Navarra New York, NY, USA	November 2011 Advanced Digital Media Strategies: Profiting From the Digital Value Chain
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Research and Teaching Interests

Research Interests

- **Knowledge** and Technology Management
- Knowledge Sharing- Communities of Practice
- High Tech Entrepreneurship
- Disruptive Innovation
- Corporate Social Responsibility
- Social Media and Social Networks Analysis
- Disaster Management

Teaching Interests

- Management of Technology, Information Systems, and Disruptive Innovation in Organizations
- **High Tech Entrepreneurship**
- **Strategic Management**
- **Corporate Social Responsibility**
- **Supply Chain and Operations Management**
- **Social Media**, Digital, Interactive, Viral, e-Marketing, CRM, and Web 2.0-3.0
- **International Business and Marketing**
- Quantitative Research Methods

Refereed and Peer Reviewed Publications

Becerra-Fernandez, Irma, Weidong Xia, **Jose Rocha**, and Arvind Gudi, "*Task Uncertainty and Emergency Management Task Performance: The Mediating and Moderating Roles of Knowledge Sharing*". Research paper published at the Conference Proceedings of the 2012 Americas Conference on Information Systems, Seattle, Washington August 9-11, 2012.

Xia, Weidong , Becerra-Fernandez, Irma , Gudi, Arvind P. and **Rocha, Jose** . "Emergency Management Task Complexity and Knowledge Sharing Strategies" Cutter IT Journal, January 2011.

Xia, W., Irma Becerra-Fernandez, **Jose Rocha**, and Arvind Gudi, *Knowledge Management Task Complexity In Emergency Management: An Instrument Development*. Research paper published at the Conference Proceedings of the 2010 Americas Conference on Information Systems, Lima, Perú, August 12-15, 2010.

Rocha, J., Irma Becerra-Fernandez, Weidong Xia, and Arvind Gudi, *Dealing with Task Uncertainty in Disaster Management: The Role of Knowledge Sharing for Exploration and Exploitation*. Research paper published at the Conference Proceedings of the 2009 Americas Conference on Information Systems, San Francisco, California, August 6-9, 2009.

Becerra-Fernandez, I., Xia, W., Gudi, A., and **Rocha, J.** (2008), *Task Characteristics, Knowledge Sharing and Integration, and Emergency Management Performance: Research Agenda and Challenges*. Research paper published at the Conference Proceedings of the 5th International Conference on Information Systems for Crisis Response and Management: Creating Advanced Systems for Inter-organizational Information Sharing and Collaboration, Washington, DC, May 4-7, 2008.

Rocha, J. and Irma Becerra-Fernandez, *Effective Inter-organizational Knowledge Sharing in Public Disaster Management Response*. Research paper published at the Conference Proceedings of the IAMOT 2007-16th **International Conference on Management of Technology** "Management of Technology for the Service Economy", Miami Beach, Florida, USA, May 13-17, 2007.

Rocha, J. and Irma Becerra-Fernandez, *Communities Of Practice, Leading The Way In Knowledge Sharing Processes In High-Tech Organizations*. Research paper published at the Conference Proceedings of the IAMOT 2007-16th **International Conference on Management of Technology** "Management of Technology for the Service Economy", Miami Beach, Florida, USA, May 13-17, 2007.

Becerra-Fernandez, I. Prietula, M., Madey, G. , Rodriguez, D., Gudi, A., and **Rocha, J.** *Project Ensayo: A Virtual Emergency Operations Center*. Research paper published at the Conference Proceedings of the IAMOT 2007-16th **International Conference on Management of Technology** "Management of Technology for the Service Economy", Miami Beach, Florida, USA, May 13-17, 2007.

Research and Publications in Progress

Rocha, J. *A Study on Uncertain Dynamic Disaster Management Tasks, Knowledge Sharing, and Task Performance.*

- **Concept Research Paper:**

Rocha, J., Irma Becerra-Fernandez, Weidong Xia, and Arvind Gudi, *Dealing with Task Uncertainty in Disaster Management: The Role of Knowledge Sharing for Exploration and Exploitation.*

Target Publication: Academy of Management Review

- **Instrument Research Paper:**

Xia, W., Irma Becerra-Fernandez, **Jose Rocha**, and Arvind Gudi, *Knowledge Management Task Complexity In Emergency Management: An Instrument Development.*

Target Publication: Decision Sciences

- **Results Research Paper:**

Rocha, J., Irma Becerra-Fernandez, Weidong Xia, and Steve Zanakis. *A Study on Uncertain Dynamic Disaster Management Tasks, Knowledge Sharing, and Task Performance.*

Target Publication: Organization Science

Rocha, J., Irma Becerra-Fernandez, and Weidong Xia, *Dealing with Task Uncertainty in High Tech Entrepreneurship: The Role of Knowledge Sharing for Exploration and Exploitation.*

Target Publication: Decision Sciences - Organization Science

Rocha, J., Irma Becerra-Fernandez, Weidong Xia, and Steve Zanakis, *The Moderating and Mediating Effects of Knowledge Sharing for Exploration and Exploitation.*

Target Publication: Academy of Management Journal

Rocha, J. *Social Networks: The Competitive Advantage of Knowledge Sharing, Innovation, and High Tech Entrepreneurship.*

Target Publication: Entrepreneurship Theory and Practice

Rocha, J. *The Role of Social Networks-Media in formal and informal Knowledge Sharing in Corporate Social Responsibility.*

Target Publication: Academy of Management Journal

Awards and Honors

Faculty Advisor – Spring 2016 **MBA St. Thomas University 4th Place**

12th Annual KeyBank Foundation & Fisher College of Business Minority MBA Student Competition at Cleveland, Ohio.

Competing alongside in the final round with MBA teams from

University of Notre Dame, University of Maryland, University of Wisconsin – Madison, and University of Southern California.

Faculty Advisor – Spring 2015 **MBA St. Thomas University National Winning Team**

11th Annual KeyBank Foundation & Fisher College of Business Minority MBA Student Competition at Cleveland, Ohio.

Competing alongside in the final round with MBA teams from Yale, USC, Boston College, and the University of Chicago.

Best Professor Award - Florida International University Professional BBA program Cohort 32

Ph.D. Dissertation Fellowship Award 2009-2010 (Doctoral Evidence Acquisition), Florida International University.

Ph.D. Dissertation Fellowship Award 2008-2009, Florida International University.

Nomination as Florida International University sole nominee for the International Conference on Information Systems Doctoral Consortium 2008.

2007 Organizational Communication and Information Systems competitive Doctoral Consortium funded by the National Science Foundation at the 2007 Academy of Management Annual Meeting, Philadelphia, Pennsylvania, August 3-4, 2007.

2nd International Summer School on Information Systems for Crisis Response and Management: "Information Systems for Global Disaster Risks and Humanitarian Assistance" of the Information Systems for Crisis Response and Management (ISCRAM), Tilburg University, the Netherlands, June 20 -27, 2007. Competitive international academic event by invitation only and limited to 20 students from all over the world.

Nomination, State University of New York at Buffalo, Graduate School of Management Extraordinary Service Award Class 1993.

Honor Societies of Phi Kappa Phi's international community and Delta Epsilon Iota.

Dissertation

Title: **A Study on Uncertain Dynamic Disaster Management Tasks, Knowledge Sharing, and Task Performance**

Committee: Dr. Irma Becerra-Fernández (Chair), FIU Interim Vice President for Engagement
Dr. Weidong Xia, Ph.D. Program Director, Decision Sciences and Information Systems Department
Dr. Mary Ann Von Glinow, President Academy of International Business and FIU Director for the
Center for International Business and Research
Dr. Steve Zanakis, Emeritus Professor, Decision Sciences and Information Systems Department

Dissertation Defense: April 29th, 2011.

Conferences

Rocha, J. Doctoral Consortium Chair at the 2014 Business Association of Latin American Studies (BALAS) Annual Conference hosted by Arthur Lok Jack Graduate School of Business University of West Indies, Port of Spain, Trinidad and Tobago, April, 9-12, 2014.

Rocha, J. Session Chair of the "*Commercial Networks*" panel. Organizational Communication and Information Systems Division at the 2010 Academy of Management Annual Meeting, Montreal, Canada, August 6-10, 2010.

Rocha, J. Session Chair of the "*Knowledge and Interorganizational Partnership Performance*" panel. Organizational Communication and Information Systems Division at the 2009 Academy of Management Annual Meeting, Chicago, Illinois, August 7-11, 2009.

Rocha, J. and Irma Becerra-Fernandez, *Effective Inter-organizational Knowledge Sharing in Public Disaster Management Response*. Research work presented at the **Organizational Communication and Information Systems Doctoral Consortium** funded by the National Science Foundation at the 2007 Academy of Management Annual Meeting, Philadelphia, Pennsylvania, August 3-4, 2007.

Academy of Management Annual Meeting

- Philadelphia, Pennsylvania, August 1-5, 2014
- Orlando, Florida, August 9-13, 2013
- Boston, Massachusetts, August 3-7, 2012
- Montreal, Canada, August 6-10, 2010
- Chicago, Illinois, August 7-11, 2009
- San Francisco, California, August 6-9, 2009
- Anaheim, California, August 8-13, 2008
- Philadelphia, Pennsylvania, August 3-8, 2007

Americas Conference on Information Systems

- Seattle, Washington August 9-11, 2012.
- San Francisco, California, August 6-9, 2009.
- Keystone, Colorado, August 9-12, 2007.

Conferences (Continued) _____

2007 IAMOT 16th International Conference on Management of Technology: "Management of Technology for the Service Economy", Miami Beach, Florida, May 13-17, 2007

2004 International Conference on Productivity and Quality Research, Miami, Florida, February 15-19, 2004.

American Society for Training and Development,

- San Diego, California, May 18-22, 2003
- New Orleans, Louisiana, June 2-6, 2002

Symposium for the Marketing of Higher Education

- Baltimore, Maryland, November 5-8, 2000
- Boston, Massachusetts, November 16-18, 1997

Invited Presentations

Smith, J.G. and **Jose Rocha**, *Reading is Fundamental*. Presentation at the **KPMG PhD Project Management Doctoral Students Association** at the 2013 Academy of Management Annual Meeting, Orlando, Florida, August 7-9, 2013

Rocha, J. and Frank Irwin Mullins, *Managing your Dissertation*. Presentation at the **KPMG PhD Project Management Doctoral Students Association** at the 2012 Academy of Management Annual Meeting, Boston, Massachusetts, August 1-3, 2012.

Rocha, J., *Disruptive Innovation in Times of Change*. Presentation at the Monterrey Institute of Technology and Higher Education University System, Tec de Monterrey (ITESM) San Luis Potosí, San Luis Potosí, Mexico, October 2nd, 2008

Rocha, J., *Uncommon Thinkers, A glimpse of a Successful e-Marketing Campaign*. Presentation at the Monterrey Institute of Technology and Higher Education University System, Tec de Monterrey (ITESM) San Luis Potosí, San Luis Potosí, Mexico, October 3rd, 2008.

Rocha, J., *Digital Students, Analog Schools: The Challenge of Higher Education*. Presentation at the Monterrey Institute of Technology and Higher Education University System, Tec de Monterrey (ITESM) San Luis Potosí, San Luis Potosí, Mexico, October 3rd, 2008.

Rocha, J., *Knowledge Management: Innovation Key Premise*. Presentation at Sony Latin American Headquarters, April 18th, 2008.

Rocha, J., *Teaching-Learning Activities to Incentive Innovation Programs in Industry and Higher Education*. Presentation at the International Innovation and Quality Conference sponsored by the León, Guanajuato County in Mexico, December 13th, 2007.

Rocha, J., *Innovation as Strategy for Competitive Advantage*. Presentation at the International Innovation and Quality Conference sponsored by the León, Guanajuato County in Mexico, December 13th, 2007.

Rocha, J., *Successful Ventures in Innovation, Technology, and Knowledge*. Presentation at the International Innovation and Quality Conference sponsored by the León, Guanajuato County in Mexico, December 12th, 2007.

Rocha, J., *Disruptive Innovation*. Presentation at the Monterrey Institute of Technology and Higher Education University System, Tec de Monterrey (ITESM) 3rd International Innovation Symposium, León, Guanajuato, Mexico, October 31st, 2007.

Rocha, J. and Irma Becerra-Fernandez, *Effective Inter-organizational Knowledge Sharing in Public Disaster Management Response*. Research work presented at the **KPMG PhD Project Management and Information Systems Doctoral Students Association** in the 2007 Americas Conference on Information Systems, Keystone, Colorado, August 7-9, 2007.

Rocha, J. and Irma Becerra-Fernandez, *Effective Inter-organizational Knowledge Sharing Information Communication Technology Systems in Public Disaster Management Response*. Research work presented at the **2nd International Summer School on Information Systems for Crisis Response and Management: "Information Systems for Global Disaster Risks and Humanitarian Assistance"** of the Information Systems for Crisis Response and Management (ISCRAM), Tilburg University, the Netherlands, June 20 -27, 2007.

Professional Experience

St. Thomas University, School of Business

- **Assistant Professor of Management** August 2012 - Present
Department of Business Administration
Miami Gardens, FL, USA

Faculty Advisor – Spring 2015 **MBA St. Thomas University National Winning Team**
"11th Annual KeyBank Foundation & Fisher College of Business
Minority MBA Student Competition" at Cleveland, Ohio.
Competing alongside in the final round with MBA teams from Yale,
USC, Boston College, and the University of Chicago.

Florida International University, College of Business Administration

*Public Research University; 4,800+ employees; 38,000+ Students; One of the top 25 business schools in the U.S. for excellence in **international business** according to the U.S. News & World Report's "America's Best Graduate Schools" (2008). U.S. News & World Report's America's Best Colleges: #16 in international business programs (2012). Bloomberg Businessweek specialty rankings: #8 in international business, #17 in sustainability, #20 in **information systems**.*

- **Adjunct Faculty Professor** January 2006 – Present
Department of Management and International Business
 - **Best Professor Award** - Professional BBA program Cohort 32
- **Assistant Director**, Ryder Center for Supply Chain Management August 2011 – May 2012
- **Visiting Assistant Professor** August 2011 – May 2012
Department of Marketing
- **Ph. D. Dissertation Fellow** August 2008 – July 2010
Miami, FL, USA

University of the West Indies, Arthur Lok Jack Graduate School of Business

Top Business School in the Caribbean and recognized by many business publications as the most innovative graduate business school program in Latin America (2010-2011).

- **Visiting Lecturer** August 2011 – Present
International Master in Business Development and Innovation
Department of Management and International Business
Mt. Hope, Trinidad and Tobago, West Indies

RMC Global Consulting, LLC

- **Managing Partner - Owner** November 2008 – Present
Miami, FL, USA

Professional Experience (Continued) _____

Instituto Panamericano de Alta Dirección de Empresa, IPADE Business School

Top Business School in Latin America ranked among the top 3 full time MBA and Executive MBA programs by the Wall Street Journal, Financial Times, Forbes, and Expansión (2008, 2009, 2010, 2011, and 2012).

- **Visiting Professor** April 2012 – June 2013
Department of Human Capital
Mexico City – Monterrey, Mexico

Robert Allen Law

- **Chief Operations Officer** July 2009 – August 2011
Miami, FL, USA

Swim, Bike, and Run, Multisport and Beyond, LLC

Largest triathlon store in South Florida with sales over \$1.5 M a year. Named 2011 Best Triathlon Store of Southeast USA by Competitor Magazine, Dec. 16, 2011.

- **Managing Partner, Marketing Director, and Co-Owner** January 2009 – June 2014
Miami, FL, USA

**Monterrey Institute of Technology and Higher Education University System,
Tec de Monterrey (ITESM)**

- **Director** (concurrently) May 2008 – October 2008
Business Development, Service Account, and e-Learning Merger and Integration Project
BBVA – Compass Bank – Tec de Monterrey
Virtual University, Birmingham, AL and Miami, FL, USA

Adolfo Ibañez School of Management

- **Director, Marketing, Social – Digital Media, and Executive Programs** March 2008 – September 2008
Miami, FL, USA

Florida International University, College of Business Administration

- **Coordinator, Social Media, e-Marketing and Special Projects** August 2005 – February 2008
Office of the Executive Dean, Chief of Staff, and
Graduate and Executive Marketing and Recruiting Director
Miami, FL, USA
 - FIU Business “**Uncommon Thinkers**” campaign was selected by NAGAP (National Association of Graduate Admissions Professionals) as the winner of the 2009 Promotional Excellence Award for Branding a Graduate School or Program.

Hewlett-Packard, Latin American Headquarters

- **Marketing/Knowledge Project Manager and Research Analyst** January 2004 – April 2005
Imaging and Printing Group Consumer Services
Marketing Research, Interactive and e-Marketing, CRM
Knowledge Management, Strategic Planning, and Team Collaborative Platforms
Miami, FL, USA

**Monterrey Institute of Technology and Higher Education University System,
Tec de Monterrey (ITESM)**

- **Director**, Marketing and Business Development for US and Latin America
Virtual University, Miami, FL, USA November 2001 – August 2003
- **Director**, Business Development and Academic (concurrently) International Programs – Business Incubator in Silicon Valley
(San Jose, CA, USA) January 2000 – November 2001
ITESM West Zone Regional Headquarters, Guadalajara, Jal., Mexico
- **General Director** (President) November 1995 – November 2001
Campus Colima, Colima, Col., México
- **Director**, Study Abroad Programs for International Students August 1995 - October 1995
ITESM National Headquarters, Monterrey, N.L., México
- **Director**, Entrepreneurship Center and Leadership Programs January 1995 - July 1995
Campus Querétaro, Querétaro, Qro., México
- **Director**, International and Study Abroad Programs January 1994 - July 1995
Campus Querétaro, Querétaro, Qro., México
- **Part Time Faculty Professor** January 1994 – November 2001
Management Information Systems Academic Department
Campus Querétaro, Campus Colima, México
- **Full Time Faculty Professor** August 1993 - December 1993
Management Information Systems Academic Department
Campus Querétaro, Querétaro, Qro., México

State University of New York at Buffalo, Graduate School of Management

- **Program Associate**, International Executive Program January 1993 - July 1993
- **Program Assistant**, International Executive Program March 1992 - December 1992
- **Program Exchange Coordinator with ITESM** May 1992 - July 1993
- **Graduate Teaching Research Assistant** August 1991 – May 1993

Rocha Mier y Cia., s.a. de c.v., Querétaro, Qro., México

- **Director**, Information Systems Division November 1989 – December 1990

Wihuri Oy Witraktor, Helsinki, Finland

- **Consultant**, Management Information Systems May 1989 - October 1989

Consolidated Parts Distributors of Canada, LTD., Winnipeg, MB, Canada

- **Junior Programmer Analyst** September 1987 - May 1 1989

Courses Taught

<u>Undergraduate Courses</u>	<u>Graduate Courses</u>
<ul style="list-style-type: none">• Corporate Social Responsibility• Management of Technology and Disruptive Innovation in Organizations• High Tech Entrepreneurship• Social Media, Digital, Interactive, Viral, e-Marketing, CRM, and Web 2.0-3.0• Strategic Management• Managing Virtual Teams• Doing Business in Latin America,• International Business and Marketing• Social Networks Analysis• Introduction to Business• Introduction to Management• Information Systems• Operations and Supply Chain Management• Quantitative Research Methods	<ul style="list-style-type: none">• Knowledge Management and Organizational Learning• Operations and Supply Chain Management• High Tech Entrepreneurship• International Marketing• Strategic Management• Management of Technology in Organizations• Corporate Social Responsibility• Leadership and Team Building• Executive Management Communications <p><u>Executive Education</u></p> <ul style="list-style-type: none">• Disruptive Innovation• High Tech Entrepreneurship• Social Media, Digital, Interactive, Viral, e-Marketing, CRM, and Web 2.0-3.0• Knowledge Management

Professional Qualifications

- Over 15 years in executive, academic, and teaching in corporate social responsibility, strategic management, entrepreneurship, management of technology, knowledge management, marketing, management information communication technology/systems, international business; executive, continuing, and higher education experience in different countries such as United States, Canada, Finland, Holland, and Mexico
- Dynamic leader and team builder through people skills, including persuasion, tact, political savvy, and the ability to consistently coach, counsel, and motivate others toward goal achievement and success
- In-depth background in strategic planning and execution
- Extensive experience in planning, organizing, evaluating, and following-up varied responsibilities in a timely and complete manner and documented administrative abilities
- Skilled in budget development and administration , program, and project development, management, and implementation
- Proven capacity in coping with deadline pressure and getting things done while dealing with complexity, ambiguity, and uncertainty in today's rapid changing environment
- Adept in staff interviewing, selection, training, development, supervising, and performance evaluation
- Comprehensive experience in today's business trends such as global competition, technological race-change, disruptive innovation, wikinomics, open source, complexity and emergence, business reengineering , worker retraining and reskilling, collaboration between high performance teams through the use of technology, cultural diversity, newly emerging market economies, and recent open Latin American economies to international trade
- Effective communication, public speaking abilities, interpersonal, and leadership skills, at ease in presentations and interaction to diverse audiences
- Proven creative and technical communication (speaking, writing, and listening) abilities both in English and Spanish
- Over 15 years of experience as consultant of organizational change for businesses and corporations around Mexico and the United States through experiential learning (Project Adventure and High 5 Adventure) workshops focusing mainly in building and developing high performance teams

Honor associations and scholarships

KPMG PhD Project Management Doctoral Students Association at the

- 2014 Academy of Management Annual Meeting, Philadelphia, Pennsylvania, August 1-5, 2014
- 2013 Academy of Management Annual Meeting, Orlando, Florida, August 7-9, 2013
- 2012 Academy of Management Annual Meeting, Boston, Massachusetts, August 1-3, 2012.
- 2010 Academy of Management Annual Meeting, Montreal, Canada, August 4-6, 2010.
- 2009 Academy of Management Annual Meeting, Chicago, Illinois, August 5-7, 2009.
- 2008 Academy of Management Annual Meeting, Anaheim, California, August 7-9, 2008.
- 2007 Americas Conference on Information Systems, Keystone, Colorado, August 7-9, 2007.

Member, KPMG PhD Project Management and Information Systems Doctoral Students Association.

Competitive Doctoral Association sponsored by KPMG, Citi Foundation, AACSB International, HP, and Merck among others (2006 - Present).

International Business Club, State University of New York at Buffalo, Graduate School of Management.

1st non-US citizen **President** (1992 - 1993).

Scholarships, Monterrey Institute of Technology and Higher Education University System,

Tec de Monterrey (ITESM):

- **Doctor of Philosophy (Ph. D.) in Business Administration**, 2003-2008
Florida International University, Miami, FL, USA
- **Master of Business Administration**, 1991-1993
State University of New York at Buffalo, Buffalo, NY, USA
- **Bachelor of Science Management IT Systems**, 1983-1987
Querétaro, Qro., México

Graduate Assistantship, Florida International University:

- **Doctor of Philosophy (Ph. D.) in Business Administration**, 2005-2008
Florida International University, Miami, FL, USA

Service Activities

Faculty Advisor

Spring 2015 **MBA St. Thomas University National Winning Team**
11th Annual KeyBank Foundation & Fisher College of Business Minority MBA
Student Competition at Cleveland, Ohio.
Competing alongside in the final round with MBA teams from Yale, USC,
Boston College, and the University of Chicago.

St. Thomas University Global Entrepreneurship Week 2013 - Present

Chair

Spring – Fall 2015 Faculty Search Committee for the following posts:

- Cyber Security Management Assistant-Associate Professor
- Trade and Logistics - Supply Chain Management
Assistant-Associate Professor
- Cyber Security Management Eminent Scholar - Endowed Professor

Member

St. Thomas University Academic Policy Council
St. Thomas University Catholic Identity Committee

Service Activities (Continued)

Faculty Advisor	2012 Florida Intercollegiate Business Case Competition
Course Coordinator	Florida International University, College of Business Administration Department of Management and International Business <ul style="list-style-type: none">• Corporate Social Responsibility• Managing High Performance Virtual Teams
Reviewer	Academy of Management Annual Meeting <ul style="list-style-type: none">• Philadelphia, Pennsylvania, August 1-5, 2014.• Orlando, Florida, August 9-13, 2013.• Montreal, Canada, August 6-10, 2010.• Chicago, Illinois, August 7-11, 2009. Hawaii International Conference on System Sciences (HICSS) Grand Wailea, Maui, Hawaii, January 7 - 10, 2013. 2012 International Conference on Information Systems (ICIS) Orlando Florida, December 16-19, 2012.
President	Tri-Strong a non-profit organization that promotes social and economic mobility and development through multisports and education. (2009-Present)
Board of Directors, Member	US-Mexico Chamber of Commerce Inter American Chapter (2008-Present, 2002 - 2003)
Speaker and Facilitator	Regular conference, seminar, and class speaker at Florida International University and several other educational, business, and religious organizations in South Florida (2002 - Present)
President	Monterrey Institute of Technology and Higher Education University System Alumni Association in Florida (2004 - 2006)
Volunteer Coordinator	HP, Ex-A-Tecs, Mex-Pro South Florida, Charales, and Sea-Monkeys teams Multiple Sclerosis 150 miles Bike Ride, South Florida Chapter (2004 - 2005)
President	International Business Club, Graduate School of Management SUNY at Buffalo (1992 - 1993)
President	Management Information Systems Undergraduate Student Association (1986-1987)
	Different top management positions in AIESEC Canada, Finland and Mexico (1985 - 1989)

Memberships

Member	Academy of Management (2007 – Present)
Member	Association for Information Systems (2006 – Present)
Member	American Society for Training and Development, ASTD (2002-Present)
Member	US-Mexico Chamber of Commerce Inter American Chapter (2002 - Present)

Interests

Experiential Learning, Student Centered Model, Higher Education Students 21st Century Skills, Wireless Technologies, Globalization and International Trade, High Performance Organizations, Leadership, Creative Problem Solving, Emotional Intelligence, Six Sigma, Sailing, Scuba Diving, Kayaking, Tennis, completed a 70.3 Half Ironman and more than 35 Sprint and Olympic Distance Triathlons (swim, bike, and run) in the US and the Caribbean (Acti Member of South Florida Triathletes Hammerheads Club, Tri-Strong Triathlon Club, and USA Triathlon), Vinyasa Yoga, Traveling, Reading, and Music.

Additional Skills

Ability to relate and adapt to a diverse range of countries, cultures and people, Team Collaborative Software (Microsoft Sharepoint Services, Groove, Microsoft Project Management), Quantitative Research Analysis Software (SPSS and SAS), Qualitative Research Analysis Software (QSR NVivo), Social Networks Analysis Software (InFlow), Organizational Learning Management Software (Blackboard and Moddle), Web Marketing and CRM Trends and Metrics Software (WebTrends, Google Analytics, AdWords, Alerts, and Smart e-Mails).

Personal Information

Dual Citizenship: **US** and Mexico
Foreign Language: Spanish
Lived in five countries: Canada, Finland, the Netherlands, Mexico, and the United States

References

Furnished upon request.