### St. Thomas University

#### INSTITUTE FOR GLOBAL ENTREPRENEURSHIP

### **VALUE PROPOSITION**

#### Mission

To foster a spirit of entrepreneurship in the student and corporate community on a local and global basis by developing practical educational and entrepreneurial programs that effectively address varied entrepreneurship-related needs

#### Vision

- The Institute for Global Entrepreneurship aspires to become a leader in the development of entrepreneurs who directly benefit their companies and communities while enhancing global economic growth and unity, through the formation and development of educational programs and sustainable businesses
- The IFGE will also collaborate with various stakeholders such as companies, organizations, universities, practitioners, to promote and encourage collaboration, research and development and dissemination of best practices in the field of Entrepreneurship.

## **Near Term Objectives**

- Establish a foundation within STU to develop the Institute including organization, technology, facilities
- Develop curricula for an entrepreneurship major/minor at the undergraduate and graduate levels as well as non credit programs for executives
- Prioritize and develop courses, materials, external seminars to launch the institute on an iterative basis
- Market and promote the institute to both prospective students, corporations and the community at large
- Fund the Institute through corporate and other initiatives
- Develop and import entrepreneurial expertise

# Why Support the IFGE?

- Identification with a program that serves, in a meaningful way, the local and target communities
- Meet social responsibility needs
- Benefit from and be at the forefront of a larger number of small businesses developing in South Florida and internationally, e.g. Haiti, Cuba
- Train and develop executives on entrepreneurship
- Priority source for a new talent pool

# How to help?

- Name the institute
- Co-Sponsor specific seminars
- Co-sponsor specific entrepreneurial initiatives like Café Cocano, Cuba "Preparedness"
- Establish a scholarship program
- Sponsor an internship program
- Recruit our graduates