



# FORE the LOVE OF EDUCATION 2018 Golf Tournament

**FRIDAY, APRIL 20, 2018**

**11:00 AM - 1:00 PM**

**Driving Range Opens, Golf Registration & Boxed Lunch**

**1:00 PM**

**Golf Tournament - Shotgun Start**

**6:00 PM - 8:30 PM**

**Cocktail Reception, Awards Ceremony & Silent Auction**

## **MIAMI BEACH GOLF CLUB**

2301 Alton Road  
Miami Beach, FL 33140



The **St. Thomas University FORE the LOVE of EDUCATION Golf Tournament** is the university's signature event of the year, bringing together our sponsors, alumni, supporters and the South Florida business community to raise funds for student scholarships.

The tournament will be hosted at the prestigious Miami Beach Golf Club, on Alton Road, only a half mile off I-195. An estimated 128 golfers will play on the beautiful 18-hole golf course. Attendees will have the opportunity to take part in various contests while enjoying snacks and drinks during the tournament. The festivities will conclude at the club house patio for a cocktail reception, networking, awards ceremony, silent auction and a special raffle drawing.



## SPONSORSHIP OPPORTUNITIES

### **VALEDICTORIAN TITLE SPONSOR**

**\$20,000**

**EXCLUSIVE**

- Exclusive presenting rights of the tournament with sponsor's name as part of the event branding/name (STU *FORE the LOVE of EDUCATION 2018 Golf Tournament – Presented by [SPONSOR'S NAME]*)
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Eight (8) golfers (2 foursomes)
- Valedictorian Title Sponsor recognition with name/logo prominently featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Name/logo on tournament website with link to sponsor's website
- Valedictorian Title Sponsor recognition with sponsor's name/logo on all event signage
- Sponsor's name/logo and message on golf carts' GPS screen
- Name/logo on two pennants to be placed on two flagsticks on the course
- Full page color ad in printed program placed on the front inside cover and Name/logo on front cover
- Opportunity to include company item/literature in goody bags
- Special recognition and participation during awards ceremony
- Reserved seating at cocktail reception
- Goody bags, lunch and cocktail reception for eight(8)

### **SALUTATORIAN COCKTAIL RECEPTION SPONSOR**

**\$15,000**

**EXCLUSIVE**

- Exclusive Sponsor of the Cocktail Reception
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Eight (8) golfers (2 foursomes)
- Salutatorian Reception Sponsor recognition with name/logo prominently featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Name/logo on tournament website with link to sponsor's website
- Salutatorian Reception Sponsor recognition with sponsor's name/logo on event signage
- Additional Salutatorian Reception Sponsor signage at the cocktail reception
- Name/logo on two pennants to be placed on two flagsticks on the course
- Full page color ad in tournament printed program placed on the back inside cover
- Opportunity to include company item/literature in goody bags
- Special recognition and participation during awards ceremony
- Reserved seating at cocktail reception
- Goody bags, lunch and cocktail reception for eight (8)

## SUMMA CUM LAUDE SPONSORS

\$10,000

- Eight (8) golfers (2 foursomes)
- Summa Cum Laude Sponsor recognition with name/logo prominently featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Name/logo on tournament website with link to sponsor's website
- Summa Cum Laude Sponsor recognition with sponsor's name/logo on event signage
- Name/logo on a pennant to be placed on one flagstick on the course
- Full page color ad in tournament printed program
- Opportunity to include company item/literature in goody bags
- Verbal recognition during awards ceremony
- Reserved seating at cocktail reception
- Goody bags, lunch, cocktail reception for eight (8)

## BOXED LUNCH SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the Boxed Lunch
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Boxed Lunch Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Boxed Lunch Sponsor recognition with sponsor's name/logo on event signage
- Additional Boxed Lunch Sponsor signage at the registration area during lunch
- Half page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## GOODY BAG SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the tournament goody bags with company logo printed on bags
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Goody Bag Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Goody Bag Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## HAT SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the tournament hats with company logo printed on hats
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Hat Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Hat Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)

**ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## UMBRELLA SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the tournament umbrellas with company logo printed on umbrellas
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Umbrella Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Umbrella Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## TOWEL SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the tournament towels with company logo printed on towels
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Towel Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Towel Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## WATER BOTTLE SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the tournament water bottles with company logo printed on water bottles
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Water Bottle Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Water Bottle Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## HOLE-IN-ONE SPONSOR

\$5,000

EXCLUSIVE

- Exclusive Sponsor of the Hole-in-One contest with car displays on each golf course
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Hole-in-One Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Hole-in-One Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## GOLF BALL SPONSOR

\$3,000

EXCLUSIVE

- Exclusive Sponsor of the tournament golf balls
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Golf Ball Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Golf Ball Sponsor recognition with sponsor's name/logo on event signage
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## GOLF CART SPONSOR (FRONT 9 HOLES)

\$3,000

EXCLUSIVE

- Exclusive Sponsor of the golf carts on the front 9 holes
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Golf Cart Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Golf Cart Sponsor recognition with sponsor's name/logo on event signage, score card & players' name sign
- Sponsor's name/logo on golf carts' GPS screen on the front 9 holes
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## GOLF CART SPONSOR (BACK 9 HOLES)

\$3,000

EXCLUSIVE

- Exclusive Sponsor of the golf carts on the back 9 holes
- First right of refusal for the *STU FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Golf Cart Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Golf Cart Sponsor recognition with sponsor's name/logo on event signage, score card & players' name sign
- Sponsor's name/logo on golf carts' GPS screen on the back 9 holes
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000 (\$500 savings)**

## DRIVING RANGE SPONSOR

\$3,000

EXCLUSIVE

- Exclusive Sponsor of the driving range
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Driving Range Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Driving Range Sponsor recognition with sponsor's name/logo on event signage
- Additional signage with sponsor's name/logo at the driving range
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000** (\$500 savings)

## CUM LAUDE SCHOLARSHIP SPONSOR

\$3,000

- Four (4) golfers (1 foursome)
- Cum Laude Scholarship Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Cum Laude Scholarship Sponsor recognition on event signage
- VIP treatment, including a premium bottle of liquor exclusively for your golf cart
- Quarter page color ad in tournament printed program
- Goody bags, lunch, cocktail reception for four (4)
- Recognition as a scholarship donor and invitation to the STU scholarship luncheon in Fall 2018

## SILENT AUCTION SPONSOR

\$2,000

EXCLUSIVE

- Exclusive Sponsor of for the silent auction at the event
- First right of refusal for the *St. Thomas University FORE the LOVE of EDUCATION 2019 Golf Tournament*
- Silent Auction Sponsor recognition with name/logo featured on marketing materials (*invitations, press releases, tournament website, social media, university newsletters*)
- Silent Auction Sponsor recognition with sponsor's name/logo on event signage
- Additional signage with sponsor's name/logo prominently displayed on the silent auction tables
- Quarter page color ad in tournament printed program
- Goody bags and cocktail reception for four (4)
- **ADD A FOURSOME of four (4) golfers at a discounted rate of \$1,000** (\$500 savings)

## CORPORATE FOURSOME

\$1,500

- Four (4) golfers (1 foursome)
- Listed in tournament printed program
- Goody bags, lunch, cocktail reception for four (4)

## FLAGSTICK PENNANT SPONSORSHIP

\$300

6 AVAILABLE

- Company name on signage at one pennant to be placed on one flagstick on the course

## INDIVIDUAL GOLF PLAYER

\$400

- One (1) golf registration
- Goody bag, lunch, cocktail reception for one (1)

## COCKTAIL RECEPTION GUEST

\$120

- One (1) ticket to attend the cocktail reception featuring our awards ceremony, silent auction and a special raffle drawing.

## SPONSOR BENEFITS – DEADLINES & SPECIFICATIONS

### LOGOS

Submit logo and company/organization website URL via email to DeAnna Arana at [tournament@stu.edu](mailto:tournament@stu.edu) by the dates listed below:

- Inclusion in invitation postcard: due upon registration or by **Monday, January 22, 2018.**
- Inclusion in the tournament website, email invitations, university e-newsletters, and social media: due upon registration or by **Friday, March 30, 2018.**
- Inclusion in event signage and event program: by **Friday, March 30, 2018.**
  - **Acceptable File Formats:** JPEG, JPG, EPS, PDF
  - **Other Specs:** High resolution – 300 DPI or higher.

### PROGRAM ADS

Submit camera-ready ad artwork via email to DeAnna Arana at [tournament@stu.edu](mailto:tournament@stu.edu) by **Friday, April 6, 2018.**

**Sizes:** **Full Page:** 8.5" W x 11" H **Half Page:** 8.5" W x 5.5" H  
**Quarter Page :** 4.25" W x 5.5"H

**Color:** Full color, B&W or Grayscale

**Other Specs:** High resolution – 300 DPI or higher, without bleed/crop marks

**Acceptable File Formats:** PDF, AI, INDD, EPS or JPG files. *PDF (preferred, saved at "press quality"), Photoshop (flat, no layers), and Illustrator. All fonts must be converted to outline.*

### PENNANTS

Submit company/organization name to print on pennant(s) via email to DeAnna Arana at [tournament@stu.edu](mailto:tournament@stu.edu) upon registration or by **Friday, March 30, 2018.**

### TOURNAMENT GOODY BAG INSERTS

Sponsor to provide 180 pieces (item/flyer) for inclusion in the tournament goody bags. Please contact DeAnna Arana at [tournament@stu.edu](mailto:tournament@stu.edu) or 305-474-6074 to coordinate delivery/shipment/pick-up by **Friday, March 30, 2018.**

### CORPORATE FOURSOME RECOGNITION

Submit company/organization name to use in marketing materials via email to DeAnna Arana at [tournament@stu.edu](mailto:tournament@stu.edu) upon registration or by **Friday, April 6, 2018.**

### GOLF REGISTRATION DEADLINE

Registration deadline for corporate foursomes and individual golfers is **Monday, April 16, 2018.**

All player names and shirt sizes must be submitted by **Monday, April 16, 2018.**

All donations and sponsorships, minus the value of benefits received, are tax-deductible to the fullest extent allowable by law. A confirmation letter will be sent to donors and sponsors with the individual benefit amount received following the tournament on April 20, 2018.





# FOR the LOVE OF EDUCATION

## 2018 Golf Tournament

### REGISTRATION FORM

#### REGISTRATION TYPE

- |  |           |   |          |
|--|-----------|---|----------|
| <input type="checkbox"/> Valedictorian Title Sponsor ( <i>Exclusive</i> )    | \$ 20,000 | <input type="checkbox"/> Hole-in-One Sponsor ( <i>Exclusive</i> )   | \$ 5,000 |
| <input type="checkbox"/> Salutatorian Reception Sponsor ( <i>Exclusive</i> ) | \$ 15,000 | <input type="checkbox"/> Golf Ball Sponsor ( <i>Exclusive</i> )     | \$ 3,000 |
| <input type="checkbox"/> Summa Cum Laude Sponsor                             | \$ 10,000 | <input type="checkbox"/> Golf Cart Sponsor (Front 9 holes)          | \$ 3,000 |
| <input type="checkbox"/> Boxed Lunch Sponsor ( <i>Exclusive</i> )            | \$ 5,000  | <input type="checkbox"/> Golf Cart Sponsor (Back 9 holes)           | \$ 3,000 |
| <input type="checkbox"/> Goody Bag Sponsor ( <i>Exclusive</i> )              | \$ 5,000  | <input type="checkbox"/> Driving Range Sponsor ( <i>Exclusive</i> ) | \$ 3,000 |
| <input type="checkbox"/> Hat Sponsor ( <i>Exclusive</i> )                    | \$ 5,000  | <input type="checkbox"/> Cum Laude Scholarship Sponsor              | \$ 3,000 |
| <input type="checkbox"/> Umbrella Sponsor ( <i>Exclusive</i> )               | \$ 5,000  | <input type="checkbox"/> Silent Auction Sponsor                     | \$ 2,000 |
| <input type="checkbox"/> Towel Sponsor ( <i>Exclusive</i> )                  | \$ 5,000  | <input type="checkbox"/> Corporate Foursome                         | \$ 1,500 |
| <input type="checkbox"/> Water Bottle Sponsor ( <i>Exclusive</i> )           | \$ 5,000  | <input type="checkbox"/> Flagstick Pennant Sponsor                  | \$ 300   |
|  |           | <input type="checkbox"/> Individual Golf Player                     | \$ 400   |

Cocktail Reception Guest(s) \$120 X \_\_\_\_\_ tickets = \$ \_\_\_\_\_

**Yes! I want to include a foursome with my exclusive sponsorship package for a discounted rate of \$1,000\***

\*Offer only available for Boxed Lunch, Goody Bag, Hat, Umbrella, Towel, Water Bottle, Hole-in-One, Golf Ball, Golf Cart, Driving Range, and Silent Auction sponsorship packages

I cannot attend but will support with a donation of \$ \_\_\_\_\_

I am not using my foursome that is included in my sponsorship package and would like to donate the foursome back to the golf tournament to help raise more funds for STU scholarships.

**GRAND TOTAL:** \$ \_\_\_\_\_

#### REGISTRATION AND BILLING INFORMATION

CONTACT NAME			
COMPANY NAME (AS IT SHOULD APPEAR IN PRINT)			
MAILING ADDRESS			
CITY, STATE, ZIP CODE			
PHONE NUMBER		MOBILE NUMBER	
EMAIL ADDRESS			

**CHECK** made out to St. Thomas University

**CREDIT CARD** (Visa \* MasterCard \* American Express \* Discover) *Please use credit card's billing address above*

CREDIT CARD #			
EXPIRATION DATE (MM/YY)		SECURITY CODE	
AUTHORIZED SIGNATURE			

## GOLF PLAYER REGISTRATION FORM

### GOLF PLAYER INFORMATION

<b>PLAYER 1: FULL NAME</b>			
<b>SHIRT SIZE</b> (S / M / L / XL / 2XL / 3XL)		<b>I WILL ATTEND THE</b>	<input type="checkbox"/> Lunch <input type="checkbox"/> Reception

<b>PLAYER 2: FULL NAME</b>			
<b>SHIRT SIZE</b> (S / M / L / XL / 2XL / 3XL)		<b>I WILL ATTEND THE</b>	<input type="checkbox"/> Lunch <input type="checkbox"/> Reception

<b>PLAYER 3: FULL NAME</b>			
<b>SHIRT SIZE</b> (S / M / L / XL / 2XL / 3XL)		<b>I WILL ATTEND THE</b>	<input type="checkbox"/> Lunch <input type="checkbox"/> Reception

<b>PLAYER 4: FULL NAME</b>			
<b>SHIRT SIZE</b> (S / M / L / XL / 2XL / 3XL)		<b>I WILL ATTEND THE</b>	<input type="checkbox"/> Lunch <input type="checkbox"/> Reception

**FOR MORE INFORMATION, PLEASE CONTACT DEANNA ARANA AT [TOURNAMENT@STU.EDU](mailto:TOURNAMENT@STU.EDU) OR 305-474-6074**

**PLEASE RETURN COMPLETED FORM TO DEANNA ARANA VIA MAIL, EMAIL OR FAX:**

ST. THOMAS UNIVERSITY  
OFFICE OF UNIVERSITY ADVANCEMENT  
16401 NW 37<sup>TH</sup> AVENUE  
MIAMI GARDENS, FL 33054

**EMAIL:** [TOURNAMENT@STU.EDU](mailto:TOURNAMENT@STU.EDU)

**FAX:** (305) 628-6703

All donations and sponsorships, minus the value of benefits received, are tax-deductible to the fullest extent allowable by law. A confirmation letter will be sent to donors and sponsors with the individual benefit amount received following the tournament on April 20, 2018.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA TOLL FREE WITHIN THE STATE, REGISTRATION DOES NOT MEAN AN ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE."



# FORE the LOVE OF EDUCATION 2018 Golf Tournament

## SILENT AUCTION DONATION FORM

### DONOR INFORMATION

<b>Name</b>			
<b>Company</b>			
<b>Address</b>			
<b>City, State, ZIP Code</b>			
<b>Telephone</b>		<b>Fax</b>	
<b>E-Mail</b>			

### ITEM INFORMATION

<b>Item(s) Donated</b>	<b>Description of Item(s) for Auction Display</b>	<b>Value of Item(s)</b>
1.	1.	\$
2.	2.	\$
3.	3.	\$
4.	4.	\$

### ACKNOWLEDGEMENT INFORMATION

Thank you for your generosity! Donated items will be displayed during the cocktail reception after the tournament at the Miami Beach Golf Club on Friday April 20, 2018. Donors will be recognized on our website and at the Golf Tournament.

All proceeds from the Silent Auction benefit our *Pathways to Leadership Campaign* which supports student scholarships, internships, faculty and student research, and athletics.

You may ship the item(s) to the address below, or you may request a pick-up of the item(s) by contacting DeAnna Arana at (305) 474-6074 or darana2@stu.edu.

<b>Donor Name (as it should appear in print/website)</b>	
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Kindly return the completed form to DeAnna Arana

**E-MAIL:** darana2@stu.edu • **PHONE:** (305) 474-6074 • **FAX:** (305) 628-6703

**St. Thomas University**

Office of University Advancement

16401 NW 37<sup>th</sup> Avenue, Miami Gardens, FL 33054

**ST. THOMAS UNIVERSITY**

16401 NW 37th Avenue

Miami Gardens, FL 33054

**[www.stu.edu](http://www.stu.edu) ~ 305.628.6601**

**[www.stu.edu/tournament](http://www.stu.edu/tournament)**