| | | 0 | | | |
|---|---|---|--|--|--|
| Event Information | | | | | |
| All events must have an Administrator designated responsible for event regardless of host. Student Events must start with SBA and second to Dean Jorge Cos | | | | | |
| Administrator: | | | | | |
| (Person in charge of event | | | | | |
| / Check LS Master Cal.) | | | | | |
| | | | | | |
| Event Name: | | | | | |
| | | | | | |
| Host: | | | | | |
| Date/Time: | | | | | |
| Event Location: | | | | | |
| Budget /Cost Center: | | | | | |
| Event Proposal: | (If SBA– an approved Student Organization Event Proposal form is required) | | | | |
| Type of Guests: | □Staff □Faculty □Students □Off Campus | | | | |

| General Requirements | | | |
|-------------------------|----------|-----------|--|
| Receive event approval: | | Approval | |
| | | Received: | |
| LS Calendar Post: | (Kendra) | | |

| Room Reservation | |
|----------------------|---------------------------------|
| # Of Guest expected: | |
| Room Availability: | |
| Location: | |
| Date/Time Requested: | Include preparation/set-up time |
| Confirmed Received: | |

| Facilities Management | | | | |
|-----------------------|---|--|--|--|
| Request Details: | Tables, Chairs, High-tops. | | | |
| - | (must submit separate requests to Physical Plant / Ron Hultquist) | | | |
| | Stage, Flooring, etc. (Must be submitted to your outside vendor) | | | |
| Work Order #: | | | | |

| Catering | |
|----------------------|--|
| METZ | |
| □Outside Catering: | □Request Submitted □Confirmation Received |
| Food Restrictions: | (If SBA event or meeting in class room – an acknowledgment form is required) |
| Food/Beverage Needs: | |
| | □Reception □Plated □Buffet |
| Alcohol/Bartender: | □Included in Risk Assessment |
| Pepsi Products: | |
| Set-up Time: | Breakdown |
| | Time: |
| Request Submitted: | Invoice #: |

LS Event Planning Checklist

| Event Needs | |
|---------------------------|--------------------|
| Invites List: | name/address/email |
| *Including Presenters | |
| Administration welcoming: | |
| Volunteers/ Meet & Greet: | |
| Welcome Table: | |
| Welcome Package: | |
| VIP Needs: | |
| Sign in Sheets: | |
| Gift bags for speakers: | |
| Set-up Floor Plan: | |

| Media Services | Media Services/Audio/Visuals/Presenters needed | | | | |
|-------------------------------|---|--|--|--|--|
| AV Needs: | □Tech Support On-Site □Set-up Only Equipment reserved Operators assigned TV in MCR should have name of the event With AV - icons should not appear on screen Verify AV needs w/ speakers | | | | |
| LED Notice: (Welcome sign) | (Eileen Morales) | | | | |
| Audio Visual Tech: | (Juan Matos) | | | | |
| Audio Visual Services: | (Jonathan Coleman) | | | | |

| Social Media | |
|---|---|
| Press | *Notified if applicable |
| Social Media: (pre/during/post) Breezeway-TV: | Twitter - St. Admissions, St. Law and St. Clinical Programs Facebook, Instagram Social Media person (Kendra Parker) |
| Release Form: | Signed forms to film external visitors |

| Security | |
|-----------------------|--|
| Head of Security – Gr | eg Roye / Public Safety (publicsafety@stu.edu) |
| Assess Security | |
| Needs: | |
| Police/Guard | |
| Support: | |
| Reserve Parking/ | |
| and or Special | |
| Needs: | |
| Parking Passes | |
| Needed: | |
| Alcohol: | *Must hire security if student event |
| MCR Events: | *Block upstairs with expansions |
| | *Assign-to direct to bottom section |

Marketing/Communications

LS Event Planning Checklist

| Communications/ Publicity: | | □News/Newspaper □Email Invitations | Dopling BSV/D |
|-------------------------------|----------------------|---------------------------------------|---------------|
| · ····· | □Printed Invitations | | □Online RSVP |
| | □Presentation | □Video | □Other |
| Collateral Needs: | | | |
| Led Comm.: | Kendra Parker | | |

| Event Planning | | | |
|----------------|---------------------|---------------------|---------------|
| □Nametags | | | |
| □Place Cards | | | |
| □Tent Cards | | | |
| □Invitations | Designing and Pro | ofing | |
| □Programs | Designing and Pro | ofing | |
| □Entertainment | | | |
| □Photographer | | | |
| □Videographer | | | |
| □Décor | | | |
| □Linens | (Table cloths, spar | ndex for high-tops) | |
| □Flowers | | | |
| □Vendors | | | |
| □Event Tools | □Agenda | □Timeline | □Event Script |
| | □Presentation | □Speaking Script | |

| Other Needs | | |
|-------------|--|--|
| | | |
| | | |
| | | |
| | | |
| | | |

| For I.C.C. Use only | |
|------------------------|------|
| Submitter Admin. | Date |
| S.B.A. V.P. / Approval | Date |
| S.B.A. P. / Approval | Date |