## LS Event Planning Checklist

## Event Information

All events must have an Administrator designated responsible for event regardless of host. Student Events must start with SBA and second to Dean Jorge Cos

| Administrator: <br> (Person in charge of event <br> I Check LS Master Cal.) |  |
| :--- | :--- |
| Event Name: |  |
| Host: |  |
| Date/Time: |  |
| Event Location: |  |
| Budget /Cost Center: | (If SBA- an approved Student Organization Event Proposal form is required ) |
| Event Proposal: $\quad \square$ Saculty $\quad \square$ Students $\quad \square$ Off Campus |  |
| Type of Guests: | $\square$ Staff |


| General Requirements |  |  |  |  |  | Approval <br> Received: |  |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Receive event approval: |  |  |  |  |  |  |  |
| LS Calendar Post: | (Kendra) |  |  |  |  |  |  |


| Room Reservation |  |
| :--- | :--- |
| \# Of Guest expected: |  |
| Room Availability: |  |
| Location: |  |
| Date/Time Requested: | Include preparation/set-up time |
| Confirmed Received: |  |


| Facilities Management |  |
| :--- | :--- |
| Request Details: | Tables, Chairs, High-tops. <br> (must submit separate requests to Physical Plant / Ron Hultquist) <br> Stage, Flooring, etc. (Must be submitted to your outside vendor) |
| Work Order \#: |  |


| Catering |  |  |  |
| :---: | :---: | :---: | :---: |
| METZ |  |  |  |
| $\square$ Outside Catering: | $\square$ Request Submitted |  | $\square$ Confirmation Received |
| Food Restrictions: | (If SBA event or meeting in class room - an acknowledgment form is required) |  |  |
| Food/Beverage Needs: | $\square$ Reception $\square$ Plated $\square$ Buffet |  |  |
| Alcohol/Bartender: | $\square$ Included in Risk Assessment |  |  |
| Pepsi Products: |  |  |  |
| Set-up Time: |  | Breakdown Time: |  |
| Request Submitted: |  | Invoice \#: |  |

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| Event Needs |  |
| :--- | :--- |
| Invites List: <br> *Including Presenters | name/address/email |
| Administration welcoming: |  |
| Volunteers/ Meet \& Greet: |  |
| Welcome Table: |  |
| Welcome Package: |  |
| VIP Needs: |  |
| Sign in Sheets: |  |
| Gift bags for speakers: |  |
| Set-up Floor Plan: |  |


| Media Services/Audio/Visuals/Presenters needed |  |
| :--- | :--- |
| AV Needs: | $\square$ Tech Support On-Site <br> Equipment reserved <br> Operators assigned <br> TV in MCR should have name of the event <br> With AV - icons should not appear on screen <br> Verify AV needs w/ speakers |
| LED Notice: <br> (Welcome sign) | (Eileen Morales) |
| Audio Visual <br> Tech: | (Juan Matos) |
| Audio Visual <br> Services: | (Jonathan Coleman) |


| Social Media |  |
| :--- | :--- |
| Press | *Notified if applicable |
| Social Media: <br> (pre/during/post) | Twitter - St. Admissions, St. Law and St. Clinical Programs <br> Freezeway-TV: |
| Socebook, Instagram Media person (Kendra Parker) |  |
| Release Form: | Signed forms to film external visitors |


| Security |  |
| :--- | :--- |
| Head of Security-Greg Roye / Public Safety (publicsafety@stu.edu) |  |
| Assess Security |  |
| Needs: |  |
| Police/Guard |  |
| Support: |  |
| Reserve Parking/ |  |
| and or Special |  |
| Needs: |  |
| Parking Passes |  |
| Needed: | *Must hire security if student event |
| Alcohol: | *Block upstairs with expansions |
| MCR Events: | *Assign-to direct to bottom section |

## Marketing/Communications

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| Communications/ <br> Publicity: | $\square$ Newsletters $\square$ News/Newspaper <br> $\square$ Printed Invitations  <br> $\square$ Presentation  | $\square$ Email Invitations <br> $\square$ Video | $\square$ Online RSVP <br>  |
| :--- | :--- | :--- | :--- |
| Collateral Needs: |  |  |  |
| Led Comm.: | Kendra Parker |  |  |


| Event Planning |  |
| :---: | :---: |
| $\square$ Nametags |  |
| $\square$ Place Cards |  |
| $\square$ Tent Cards |  |
| $\square$ Invitations | Designing and Proofing |
| $\square$ Programs | Designing and Proofing |
| $\square$ Entertainment |  |
| $\square$ Photographer |  |
| $\square$ Videographer |  |
| $\square$ Décor |  |
| $\square$ Linens | (Table cloths, spandex for high-tops) |
| $\square$ Flowers |  |
| $\square$ Vendors |  |
| $\square$ Event Tools | $\square$ Agenda $\square$ Timeline $\square$ Event Script <br> $\square$ Presentation $\square$ Speaking Script  |


| Other Needs |
| :--- |
|  |
|  |
|  |
|  |


| For I.C.C. Use only |  |
| :--- | :--- |
| $\overline{\text { Submitter Admin. }}$ | $\overline{\text { Date }}$ |
| $\overline{\text { S.B.A. V.P. / Approval }}$ | $\overline{\text { Date }}$ |
| $\overline{\text { S.B.A. P./ Approval }}$ | $\overline{\text { Date }}$ |

