

# STU Identity

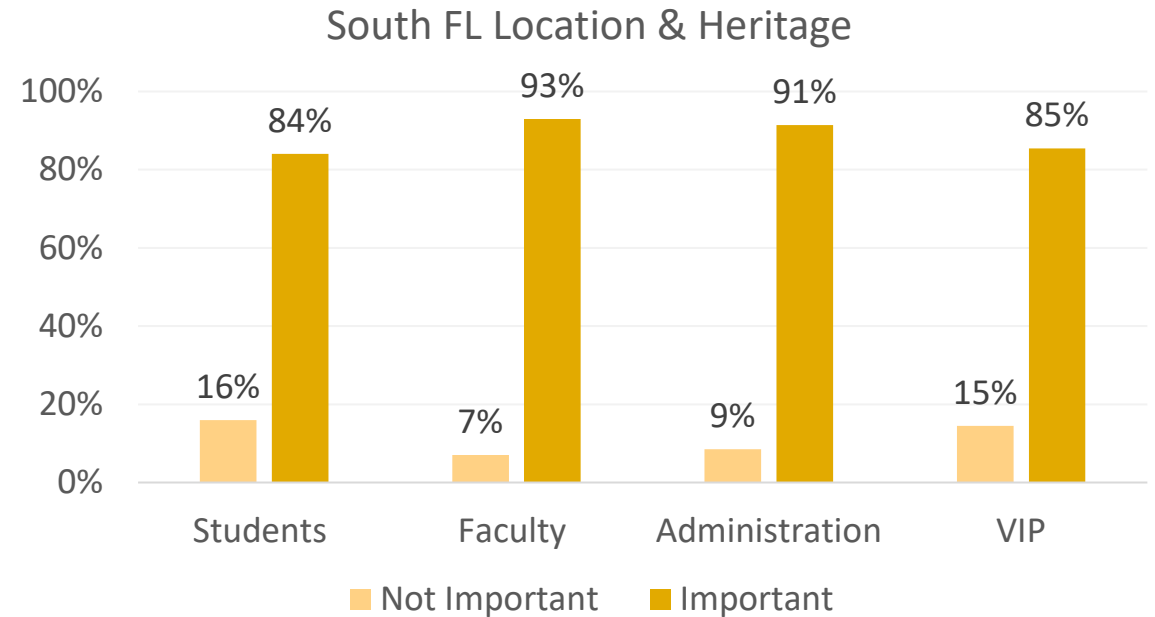
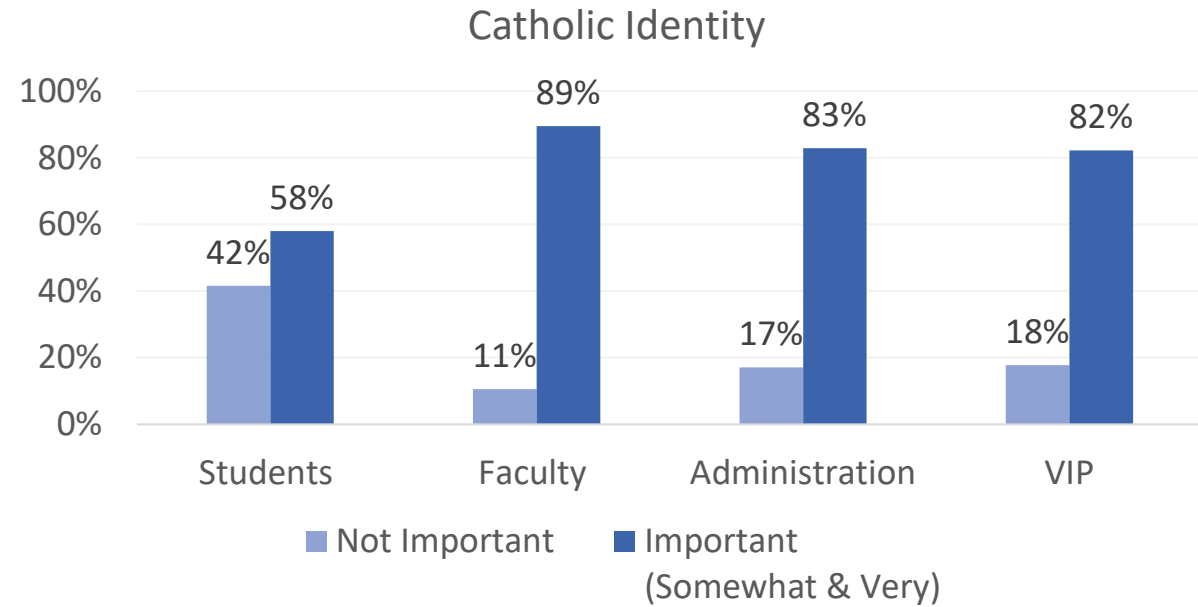
How important are the following aspects of STU to you?

(not important, somewhat important, very important)

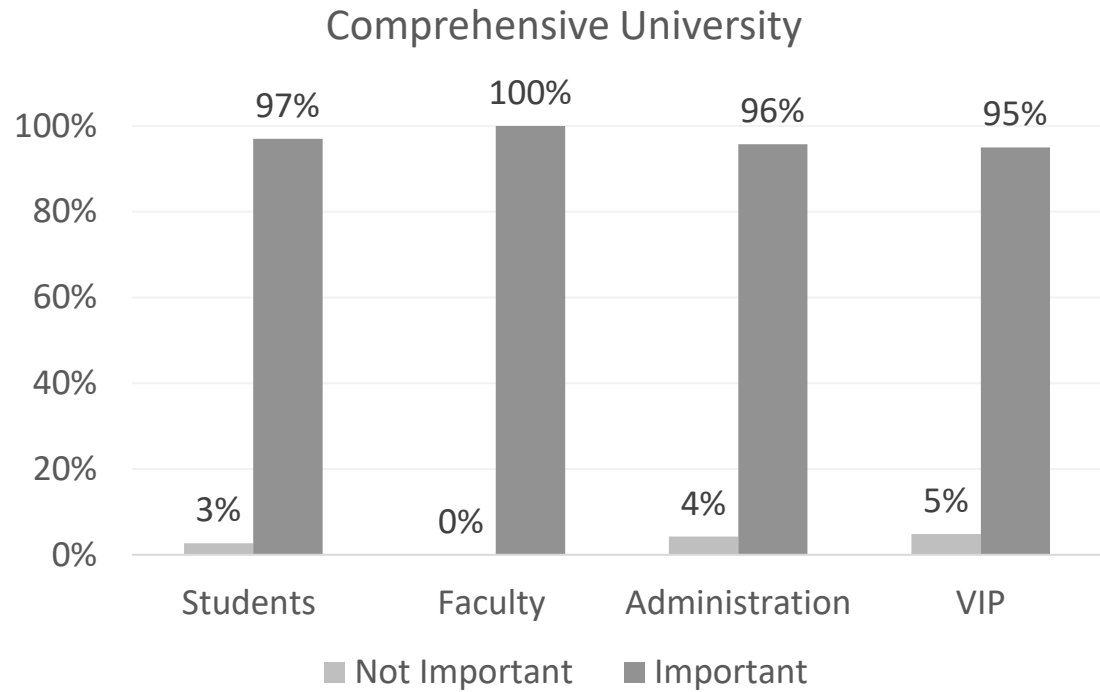
- STU's Catholic identity
- STU's South Florida location and heritage
- STU as a comprehensive university
- STU's vibrant campus life

## Findings:

- 70% marked Catholic Identity and 86% marked South FL location as important



# STU Identity (continued)



## Findings (continued):

- 97% marked Comprehensive University as important
- 87% marked Vibrant Campus Life as important

