

Orlando Business Journal names next editor-in-chief

By Susan Lundine
Managing Editor
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Carolyn Guniss, editor-in-chief, Orlando Business Journal

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Carolyn Guniss has been named the next editor-in-chief of Orlando Business Journal as it embarks on its 40th year.

“We are so pleased to have Carolyn join the Orlando Business Journal team,” said Anne-Marie Hayward, OBJ publisher and market president. “Her experience, dedication and passion for journalism will serve our readers well.”

Guniss, a 30-year veteran in the journalism industry, currently is the senior content editor at the Orlando Sentinel, a position she has held for nearly three years.

She will step into her new role at OBJ on Jan. 16, succeeding Sean McCrory, who departed after a year as editor-in-chief of Orlando Business Journal to take the same role with sister newspaper the Houston Business Journal. His last day at OBJ was Jan. 5.

“I am excited to start the next decade with the

Orlando Business Journal, which has been the pulse and source of the area’s business news,” said Guniss. “The OBJ is the must-read publication if you want to stay connected. Stay tuned for all the upcoming excitement.”

With Guniss’ recent appointment, she returns to her roots as a business journalist, having started her career writing about commercial real estate.

Before joining the Sentinel, Guniss was executive editor of the Miami Times for more than five years. Prior to that, she held editor roles at the South Florida Times, The Miami Herald, the Bradenton Herald and the Missouri School Boards Association, and also was executive director of the Society of American Business Editors & Writers, an organization dedicated to the training of business journalists and advancement of business news. In addition, she previously served as president of the South Florida Black Journalists Association, a chapter of the National Association of Black Journalists.

Guniss earned her bachelor's degree in communications arts/English from St. Thomas University and studied media management at the University of Missouri School of Journalism.

She has been awarded for journalism excellence by the Florida Press Association and the National Association of Black Journalists. Under her leadership as executive editor, the Miami Times was conferred several National Newspaper Publishers Association Merit awards including 2018 and 2019 Best Black-owned newspaper.

Guniss has been a New America Media fellow, when she reported on how Florida felons who serve their time do not get their rights back and exposed how Miami-Dade County’s climate change conversation leaves out poor people. She has studied the rise and implementation of the Euro as a European Union fellow and a

Center for War, Peace and the News Media fellow. She was recently a fellow of The Gerontological Society of America, studying the aging population in America's prisons.

She also has appeared on news analysis programs on the BBC and Miami radio and television stations.

Guniss hails from Jamaica, is an avid cook and the names of her signature dishes start with the word, "jerk."