

Lisa J. Knowles, Ph.D.

CURRICULUM VITAE

EDUCATIONAL EXPERIENCE

Lynn University, Boca Raton, FL

Doctor of Philosophy (**Ph.D.**)

Major: Global Leadership: Corporate Leader

Florida Atlantic University, Boca Raton, FL

Master of Business Administration (**MBA**)

Major: Business Administration

Northeastern University, Boston, MA

Master of Education (**M.Ed.**)

Major: Curriculum & Instruction

Northeastern University, Boston, MA

Bachelor of Arts (**B.A.**) with Honors

Major: Sociology

PROFESSIONAL ACADEMIC EXPERIENCE

St. Thomas University, Miami Gardens, FL

Full Professor, Gus Machado College of Business

Department of Management Graduate Program

Department of Business Administration

Associate Professor, Gus Machado School of Business

Department of Management Graduate Program

Department of Business Administration

Assistant Professor, School of Business

Department of Management Graduate Program

Department of Business Administration

Adjunct Professor, School of Business

Department of Management Graduate Program

Department of Business Administration

Organizational Leadership Program

Advisor: Caribbean Student Association

Advisor: Phi Beta Lambda, Future Business Leaders of America

Associate Editor, Journal of Multidisciplinary Research,

Dissertation Committee Chair/ Dissertation Committee Member

Undergraduate courses taught:

BUS 130	Introduction to Marine Industry Management
BUS 316	International and Multinational Business Mgmt.
BUS 323	Human Resource Management
BUS 325	Operations Management
BUS 327D/ORG 327/MAN 3240	Organizational Behavior (D=Diversity component)
ORG 490	Business Policy/Strategic Planning (capstone)
PSY 450	Industrial and Organizational Psychology

Graduate courses taught:

BUS 802	Qualitative Research in Business
MAN 510	Management Ethics
MAN 528	Problems of Metropolitan Government
MAN 607	Human Resources Planning and Staffing
MAN 700	Organizational Behavior
MAN 701	Organizational Theory and Design
MAN 704	Policy, Planning, and Strategic Systems (capstone)
MAN 711	Managerial Psychology
MAN 712	Labor Management Relations
MAN 727	Organizational Development
MIS 811	Advanced Research Practicum
MIS 901	Dissertation I
MIS 902	Dissertation II

Memberships in Professional Organizations

Academic Organizations:

Academy of Human Resource Development (*current*)
Academy of International Business
Academy of Management
Center for Scholastic Inquiry (*current*)
International Leadership Association (*current*)
Strategic Management Society (*current*)

Business and Community Organizations

American Boat and Yacht Council (ABYC)
Broward College: Marine Industry Advisory Committee
Broward County Public Schools: McFatter Technical Center Marine Industry Program
 * Past Chair: Advisory Committee
Career Source Broward, Chair (*current*)
 • Chair: Executive Committee & Organizational Resources Committee (*current*)
Florida Caribbean Cruise Association (FCCA)
International Superyacht Society (ISS)
Marine Industries Association of South Florida (MIASF) (*current*)
 • Past Chair: Workforce Committee
 • Education & Workforce Committee (*current*)

Double-Blind Peer-Review Publications

Knowles, L. J. and Styles, J. K. (2020). From academia to industry: C-suite perspectives on neurodiversity in the workplace. *Journal of Scholastic Inquiry: Business*, 11(1). (pending publication, December 2020)

Styles, J. K. and Knowles, L. J. (2020) Why become a learning organization: Measuring the dimensions of learning at the University of the Bahamas. *Journal of Higher Education Theory and Practice*, 20(4).

Styles, J. K. and Knowles, L. J. (Fall, 2019). Human resource managers' perceptions of workers with learning disabilities *Journal of Scholastic Inquiry: Business*, 10(1), 47-75.

Gringarten, H., Knowles, L., Fernandez-Caliennes, R. (2011). Journey to a research journal: Intrapreneurship, branding, and the making of an academic journal. *Annual International Conference on Innovation and Entrepreneurship*, Singapore, July 2011.

Peer-Review Publications

Peart, J. & Knowles, L. (2018). Applying the stakeholder model to social entrepreneurship: A practitioner approach. *Journal of Multidisciplinary Research*, 10(1-2), 85-95.

Gringarten, H., Knowles, L., Fernandez-Caliennes, R., Grandmont-Garboldi, N. (2011). The branding of an academic journal: How marketing, intrapreneurship, information technology and teamwork created a successful research journal. *Journal of Multidisciplinary Research*, 3(3), 109-124.

Knowles, L. (2010). Organizational behavior in the recreation marine industry. *Journal of Multidisciplinary Research*. 2(1), 5-14.

Knowles, L. (2006). McFatter students connect with marine businesses, *The Yacht Club*, 1(2).

Knowles, L. (2003) *Acculturation disparity: An emic perspective from international students enrolled in two south Florida institutions of higher education*. Dissertation, August 23, 2003

Online/Print Proceedings

Knowles, L. J. and Styles, J. K. (2020). From academia to industry: C-suite perspectives on neurodiversity in the workplace. *Online Proceedings: Center for Scholastic Inquiry*. Virtual conference, April 2020. abstract.

Styles, J. K. and Knowles, L. J. (2020) Why become a learning organization: Measuring the dimensions of learning at the University of the Bahamas. *Academy of Human Resource Development, Conference Proceedings*. February 2020, Atlanta, GA, abstract.

Styles, J. and Knowles, L. (Spring 2019). Human resource managers' perceptions of workers with learning disabilities *Online Proceedings: Center for Scholastic Inquiry*. p. 53-91. International Academic Research Conference, April 9-11, 2019. Kissimmee, FL. Full manuscript

Knowles, L. (Spring, 2018). Breaking the fiberglass ceiling: Women in the recreation marine industry. *Online Proceedings: Center for Scholastic Inquiry*. p. 457-474. International Academic Research Conference, April 10-12, 2018. Savannah, GA. Full manuscript.

Gringarten, H., Knowles, L., Fernandez-Caliennes, R. (2011). Journey to a research journal: Intrapreneurship, branding, and the making of an academic journal. Online proceedings for *Annual International Conference on Innovation and Entrepreneurship*, Singapore, July 2011.

Artistic Productions

Knowles, L. (2019). "Drop." Photography. *Journal of Multidisciplinary Research*, 11(1), 4.

Knowles, L. (2008) *Career watch: Marine industry*. Broward County Public Schools (BECN). Interviewed on *Career Watch* segment "Marine Industry" first aired September, 2008. DVD: www.becon.tv

Knowles, L. production coordinator, MIA SF, Workforce One, (2006). *Navigate your career: Charting your course in the marine industries*, Media One: interactive DVD.

Book Review

Knowles, L. (2019, Spring). [Review of the book *Blue ocean shift: Beyond competing, proven steps to inspire confidence and seize new growth*, by W. C. Kim & R. Mauborgne]. *Journal of Multidisciplinary Research*, 11(1), 119-120.

Textbook Ancillaries

Knowles, L. (September 2019). *Test Bank* for Video Library. Thousand Oaks, CA: SAGE

Knowles, L. (December 2018) *Test Bank* for Neck, C.P., Houghton, J.D., and Murray, E.L. (2018). *Organizational Behavior: A Skill-building Approach, 2e*. Thousand Oaks, CA: SAGE

Knowles, L. (July 2018). *Test Bank* for Anderson, D.L. (2018). *Organization Design: Creating Strategic and Agile Organizations*. Thousand Oaks, CA: SAGE

Presentations

- Knowles, L. J. (April 2020). *From academia to industry: C-suite perspectives on neurodiversity in the workplace*. Center for Scholastic Inquiry, virtual conference in lieu of Charleston, SC due to COVID-19.
- Styles, J. K. and Knowles, L. J. (February 2020) *Why become a learning organization: Measuring the dimensions of learning at the University of the Bahamas*. Academy of Human Resource Development Conference, Atlanta, GA February 2020.
- Knowles, L. J. and Styles, J. K. (October 2019). *Human Resource Managers' Perceptions of Workers with Learning Disabilities*. Annual Conference: Bahamas Society of Human Resource Managers (B-SHRM). Nassau, Bahamas.
- Styles, J. and Knowles, L. (April 2019). *Human Resource Managers' Perceptions of Workers with Learning Disabilities*. Center for Scholastic Inquiry: International Academic Research Conference, Kissimmee, FL. April 2019.
- Knowles, L. (July 2018). *Nontraditional Careers: Women Break the Fiberglass Ceiling*. International Round Table Symposiums, Harris Manchester College, University of Oxford, UK, July 2018.
- Knowles, L. (April 2018). *Breaking the Fiberglass Ceiling: Women in the Recreation Marine Industry*. Center for Scholastic Inquiry: International Academic Research Conference, Savannah, GA. April 2018.
- Knowles, L. (2017). *Developing Leaders for Life: An STU Legacy*, Dean's Business Advisory Meeting, St. Thomas University, Miami Gardens, FL October 2017
- Knowles, L. (2015). *Presenting: Presentations!* Global Entrepreneurship Week Boot Camp, St. Thomas University, Miami Gardens, FL, November 2015
- Knowles, L. (2014). *Learning to Lead*. Keynote speaker for National Society of Leadership and Success induction ceremony. St. Thomas University, Miami Gardens, FL, December 2014.
- Knowles, L. (2014). *Self-Image: Whose Opinion Really Matters?* Guest Speaker for Women of Worth: Caribbean Student Association and Pinky Promise Student Associations, St. Thomas University, Miami Gardens, FL, November 2014.
- Knowles, L. & House, J. (2014). *Presenting: Presentations!* Global Entrepreneurship Week Boot Camp, St. Thomas University, Miami Gardens, FL, November 2014.
- Knowles, L. (2014). *Human Resources and Organizational Behavior in Haiti and the Bahamas*. Guest speaker for social entrepreneurship class, St. Thomas University, March 2014.

- Knowles, L. (2012). *Following a Real-Life Entrepreneur*. The Academy of Hospitality and Tourism, 19th Annual Visitor Industry/Student Conference. Miami Beach Convention Center, Miami Beach, FL. May 2012.
- Knowles, L. (2010). *Water Tourism*. The Academy of Hospitality and Tourism, 19th Annual Visitor Industry/Student Conference, Miami Beach Convention Center Miami Beach, FL. April 2010.
- Knowles L. (2009). *Setting Students up to Succeed*. Genesis Academy, Nassau, Bahamas. August 2009.
- Knowles, L. (2009). *Breakthroughs for Women in the Recreation Marine Industry*. Oxford Round Table, University of Oxford: St. Anne's College, Oxford, U.K. July 2009.
- Knowles, L. (2009). *An Overview of the Marine Industries*. Workforce One Professional Placement Network Guest Lecture Series, Broward College North Campus, Coconut Creek, FL. June 2009.
- Knowles, L. (2009). *An Overview of the Marine Industries and Career Opportunities*. The Academy of Hospitality and Tourism, 18th Annual Visitor Industry/Student Conference, Miami Beach Convention Center, Miami Beach, FL. April 2009.
- Knowles, L. (2008). *Internationalizing St. Thomas University in a Global Society*. St. Thomas University's Inaugural Celebration of International Student Achievement Convocation Hall, St. Thomas University, Miami Gardens, FL. Ma 200y8.
- Knowles, L. (2008). *An Overview of the Marine Industries*. Workforce One Professional Placement Network Guest Lecture Series. One-Stop Center, Hollywood, FL. April 2008.
- Knowles, L. (2008). *An Overview of the Marine Industries and Career Opportunities*. The Academy of Hospitality and Tourism, 17th Annual Visitor Industry/Student Conference, Miami Beach Convention Center, Miami Beach, FL. April 2008.
- Knowles, L. (2008). *Women in Business*. Women's Empowerment Luncheon, Bobcat Hall of Fame, St. Thomas University, Miami Gardens, FL. March 2008.
- Knowles, L. (2007). *An Overview of the Marine Industry*. Broward Workforce Development Board (BWDB), Annual Retreat, Marco Island Marriot, Marco Island, FL. November 2007.
- Knowles, L. (2007). *An Overview of the Marine Industries*. Workforce One Professional Placement Network Guest Lecture Series, Workforce One: One-Stop Center, Hollywood, FL. October 2007.
- Knowles, L., Dye, K., Marciano, F., Reynolds, J. (2007). *Conducting International Trade*. International BoatBuilders' Exhibition and Conference (IBEX), Panelist/Presenter,

Miami Beach Convention Center, Miami Beach, FL. October 2007.

Knowles, L., Lawton, W., Marciano, F., Reynolds, J. (2007). *Conducting International Trade*. Marine Industries Association of South Florida (MIASF) Panelist/Presenter International Game Fishing Association, Fort Lauderdale, FL. September 2007.

Knowles, L. and Connell, G. (2007). *Introduction to the Recreation Marine Industry and Career Opportunities*. Seagull School, Fort Lauderdale, FL. May 2007.

Knowles, L. (2007). *An Overview of the Recreation Marine Industries*. Broward Advisor & Counselors in Education (BRACE), Broward County Public Schools, Sheridan Technical Center, Hollywood, FL. January 2007.

Knowles, L. (2000) *Teaching with Multiple Intelligences*. Temple Christian School Nassau, Bahamas. September 2000.

Other Scholarly and Creative Enhancements

- Chair: Academic Integrity Task Force, College of Business
- Co-chair: Professional Development Committee
- Compensation and Welfare Committee (faculty member)
- Dean's Business Advisory Council (faculty member)
- STU Board of Trustees (faculty representative)
- STU Leadership Committee (faculty member)
- Planning Team member Global Entrepreneurship Week, 2009 - 2017
- Advisor for Caribbean Student Association at STU
- Advisor for business honor society: Phi Beta Lambda at STU
- Reviewer, Academy of Management, 2016-2018
- Reviewer, Center for Scholastic Inquiry, 2019, 2020
- Reviewer, Academy of Human Resource Development, 2020
- Advisor/developer for marine engineering program, Broward College
- Developed Marine Management BBA program specialization
- Developed undergraduate courses for marine specialization
- Developed initial proposal for online graduate program with Bahamian college

Hobbies and Interest

Family, travel, boating/water sports, gardening, reading