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# DAVID A.L. EDWARDS

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## EDUCATION

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<b>St. Thomas University, Miami, FL</b> Doctoral Degree (ABD), Business Administration/Sports Administration	Present
<b>Florida International University, Miami, FL</b> Master of Science, Hospitality Management (Summa Cum Laude)	2006
<b>Florida International University, Miami, FL</b> Bachelor of Science, Hospitality Management (Magna Cum Laude)	2002
<b>Church Teachers' College (Joint Board of Education, University of the West Indies)</b> Professional Teaching Certification in Secondary Education, General Science/Mathematics/Physical Education	1989
<b>Iowa State University – 30+ post graduate Hospitality Management credits</b>	2013
<b>American Hotel &amp; Lodging Association Educational Institute, Orlando, FL</b> Certification in Hotel Industry Analytics (CHIA)	2016
<b>American Hotel &amp; Lodging Association Educational Institute, Orlando, FL</b> Certified Hospitality Educator (CHE)	2012

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## ACADEMIC EXPERIENCE

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**St. Thomas University**  
*Miami Gardens, Florida*

**Program Director/Visiting Professor**

**July 2021- Present**

- Serves as program director for the BS – Culinary Arts, Tourism & Hospitality Management

**Johnson & Wales University**  
*North Miami, Florida*

**College Chair/Associate Professor**

**October 2017- May 2021**

**Associate Professor/Lead Faculty - Sports, Entertainment & Event Management** September 2015 – September 2017

**Assistant Professor** - College of Hospitality Management September 2012 – September 2015

**Instructor** September 2008 – September 2012

**Adjunct Instructor** September 2007 – September 2008

**Study Abroad Program Leader**

November 2019 – Lisbon, Portugal

November 2018 – Waterford & Dublin, Ireland

June 2016 & 2017 – Cape Town, Hoedspruit & Johannesburg, South Africa

July 2013, 2014, 2015 – Melbourne & Sydney, Australia

**Art Institute of Ft. Lauderdale**  
*Ft. Lauderdale, Florida*

**Adjunct Instructor**

January 2007 – September 2008

## David A. L. Edwards

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### PROFESSIONAL EXPERIENCE

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**Fairmont Hotels & Resorts**  
*Turnberry Isle, Aventura, Florida*

**Rooms Division Night Operations Manager** August 2006 – January 2007

**La Quinta Inn & Suites**  
*Miami/Cutler Ridge, Florida*

**Graduate Intern** June 2006 - August 2006

**Florida International University**  
*Miami, Florida*

**Hospitality Accounting Lab Instructor** January 2005 – May 2006  
& August 2001 – December 2002

**Baymont Inns & Suites**  
*Ft. Lauderdale & Sunrise, Florida*

**Assistant General Manager/Relief Manager** January 2003 – November 2004

**SuperClubs Breezes Golf & Beach Resort**  
*Runaway Bay, Jamaica*

**Public Relations Manager** August 1998 – August 2000

**Sandals Dunn's River Golf Resort & Spa**  
*Mammee Bay, Jamaica*

**Public Relations Officer** August 1997 to July 1998

**Island Broadcasting Services (KLAS FM 89)**  
*Mandeville, Jamaica*

**Sports Editor** July 1991 to July 1997

**The Gleaner Company**  
*Kingston, Jamaica*

**Reporter/Sub-Editor** September 1989 to July 1991

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### PRESENTATIONS & PUBLICATIONS

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**Outcomes Based Education – A Best Practice Approach-Harbin, China** January 2020  
*International Summit on Outcomes-based Education & Founding Congress of National Outcomes-based Education Course Development Model Alliance*

**Trends in Hospitality Technology, Jinghui, China** June 2018  
*Global Hospitality Education and Development Summit, American Hotel & Lodging Educational Institute & International School of Hospitality Management*

**Emerging Trends in Hospitality Education, Jamaica** February 2018  
*North Caribbean University Research Day*

**Exploring the use of Educational Psychology in Sports Programming to Reduce Crime, Jamaica** April 2017  
*Mico College University Research Day*

## **David A. L. Edwards**

<b>Paving the Way to a Better Future, Miami Beach, Florida</b> <i>An Inside Look at the Sports, Entertainment &amp; Event Management Industry</i>	<b>May 2015</b>
<b>Game Use as an Assessment Tool to Further Engage Millennials, Colorado</b> <i>International Council on Hotel, Restaurant and Institutional Education Conference</i>	<b>July 2011</b>
<b>The Role of Education in Developing Sports as a Business, Jamaica</b> <i>The Business of Sports Conference</i>	<b>May 2011</b>
<b>Games use with Millennials to Promote Critical Thinking, Puerto Rico</b> <i>International Council on Hotel, Restaurant and Institutional Education Conference</i>	<b>July 2010</b>
<b>Poster: Investigating the Super Bowl's Impact on Hotel Performance in South Florida, Missouri</b> <i>International Council on Hotel, Restaurant and Institutional Education Conference</i>	<b>July 26, 2013</b>
<b>Publication: Jamaica is in – Sport and Tourism, Carole Beckford</b> <i>Chapters authored by David Edwards – Sport and Hospitality; The Business of Sport – A driver for social and economic development and Whither sports tourism?</i>	<b>December 2016</b>

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### **COURSES TAUGHT**

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- Sales & Meeting Management
- Hospitality Information Technology
- Hospitality Management Seminar (Strategic Management)
- Hospitality Strategic Marketing
- International Hotel Operations
- International Policies on Tourism
- Adventure, Sports & Nature Based Tourism
- Dynamics of Tourism
- Resort Management
- Media Relations
- Facilities Operation
- Ticket Sales & Data Analytics
- Food Safety & Sanitation
- Introduction to Hospitality Management
- Introduction to Sports, Entertainment & Event Management
- Hospitality Human Resources & Diversity Leadership
- Hotel Food & Beverage Controls
- Ancillary Services & Revenues
- Public Assembly Facilities Management
- Professional Sports Management
- Event Management
- The Business of Sports
- Sports, Entertainment & Event Management Seminar (Strategic Management)
- Leadership in Recreation/Leisure Settings and Outdoor Recreation Planning

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### **UNIVERSITY SERVICE**

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- National Society of Minorities in Hospitality – Chapter Advisor
- Eta Sigma Delta (International Hospitality Honor Society) – Chapter Advisor
- University Curriculum Committee - Member
- University Committee on Academic Rank - Member
- College of Hospitality Management Curriculum Committee - Member
- College of Hospitality Management Outcomes Assessment Committee – Member

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### **COMMUNITY SERVICE**

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- Greater Miami & the Beaches Hotel Association – Board of Directors

## **David A. L. Edwards**

- Florida Restaurant & Lodging Association (Miami-Dade Chapter) – Board of Directors
- American Hotel & Lodging Educational Institute –Advisory Board
- International Association of Venue Managers – Education Committee
- Sandals Corporate University - Advisory Board

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## **AWARDS & MEMBERSHIPS**

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- International Council on Hotel, Restaurant & Institutional Education (ICHRIE)
- International Association of Venue Managers (IAVM)
- Legacy Magazine – 2018 Top Black South Florida Black Educator